

WICOMICO COUNTY, MARYLAND
STRATEGIC PLAN FOR ALCOHOL AND DRUG ABUSE
July 1, 2005

Vision: A safe, drug and alcohol free Wicomico County

Mission: The Wicomico County Drug Council will provide a forum to identify existing and prioritize needed drug and alcohol prevention, intervention and treatment programs and strategies to promote healthful behaviors, decisions and environments that will reduce or eliminate the problematic use of alcohol, prescription, and over-the-counter drugs, and any use of illegal drugs (and tobacco products).

Goal 1: Educate and assist families of Wicomico County to live healthy and drug free lives.

Objective 1: Use appropriate evidence-based prevention programs in all settings.

Objective 2: Increase the effectiveness of prevention activities by targeting direct interventions to children who have risk factors for ATOD use.

Objective 3: Utilize evidence-based environmental strategies to change individual and community norms.

Performance Target: Reduce the overall incidence of first use of substances among children and youth aged 3-17.

Measure: School Attendance, Suspension Rates, School Drop Out rate, Juvenile Justice Intakes.

Goal 2: To identify, develop and maintain alcohol and drug intervention and treatment services provided or to be provided in Wicomico County which will promote abstinence and recovery management.

Objective 1: Develop protocols for standard screening, assessment and referral for all public human services and law enforcement agencies.

Performance Targets: Increase the number of agencies utilizing the standard protocols

Measure: The number of agencies using protocols

Objective 2: Identify the gaps in services in Wicomico County

Performance Targets: Increasing the number of treatment slots available within the community.

Measure: The number of treatment slots.

Goal 3: A full continuum of care will be available to all Wicomico County residents.

Objective 1: Increase local and regional capacity for treatment for individuals with co-occurring disorders, women and children, and adolescents.

Objective 2: Develop a capacity for case management services.

Objective 3: Increase local and regional capacity for detoxification services and long term treatment.

Performance Target: Increase quality of life of individuals in treatment and recovery in WicomicoCounty.

Measure: Decrease in the number of arrests, homelessness, use of substances and an increase in employment.

Goal 4: Develop the infrastructure to sustain an efficient and effective system.

Objective 1: Improve the overall compensation and benefit package for administrative and clinical staff.

Objective 2: Improve staff development through technical assistance and training.

Objective 3: Increase the pool of qualified certified addictions counselors, trainees and supervisors through working with the Board of Professional Counselors and local secondary educational facilities.

Performance Target: Retention of qualified leadership and clinical staff

Measure: Actual turnover rate.

Objective 4: Increase training opportunities to improve clinicians' use and skill level related to computers and computer programs.

Performance Target: Increase number of clinicians using the computer for daily tasks.

Measure: Number of clinicians using computers