

SELECTING STRATEGIES WORKSHEET

Community Name _____

Contributing Factor	Strategy	Likelihood of Change During Grant Period	Capacity/Readiness	Cost (i.e. time, money, resources)

SELECTING STRATEGIES WORKSHEET (SAMPLE)

Community Name _____

Contributing Factor	Strategy	Likelihood of Change During Grant Period	Capacity/Readiness	Cost (i.e. time, money, resources)
<p>1) Example: Non-compliance to Regulations and Ordinances (sales to minors)</p>	<p>Conduct alcohol age compliance checks and issue citations to retailers selling alcohol to youth</p>	<p>Moderate-members of law enforcement are active on the coalition.</p>	<p>Requires law enforcement support and recruitment of local youth to assist in the checks</p> <p>Several businesses have expressed concern/anger</p>	<p>Depending on how many are conducted, may require additional funds and people power.</p>
	<p>Media Advocacy (Local media coverage of retailers who are in compliance-thanking them for caring about this issue and encouraging people to also thank them with business).</p>	<p>Likely will help to increase compliance as community members give business to the retailers who are in compliance.</p>	<p>Have strong relationship with local radio re who regularly attends coalition events and occasionally meetings.</p> <p>Less positive contact with local newspaper. Will need to work on that relationship.</p>	<p>No \$\$, some staff time for contacts. Once a press release is created, minor changes can be made for future checks.</p>