

OMPP Strategies

Primary Prevention Strategies	Target Population	Intervening Variables	Page #
Prescription Drug Take Back Events	General Public	Social Access Low Perceived Risk/Harm	1
Enrolling Prescribers in State prescription drug monitoring programs (PDMPs)	Healthcare Providers	Retail Access	1
Prescriber Education Trainings	Healthcare Providers	Retail Access Low Perceived Risk/Harm	2
Pharmacist Education Trainings	Pharmacists	Retail Access Low Perceived Risk/Harm	3
Proper Storage of Prescription Drugs Education	General Public	Social Access Low Perceived Risk/Harm	4
Proper Disposal of Prescription Drugs Education	General Public	Social Access Low Perceived Risk/Harm	4
Expanding Prescription Drug lock-box or drop-off locations	General Public Pharmacies	Social Access Low Perceived Risk/Harm	5

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Social Marketing Campaign/ Media Interventions	General Public	Social Access Low Perceived Risk/Harm Community Norms	5
Youth-targeted Education	Youth	Low Perceived Risk/Harm Community Norms	6
Parent Education	Parents	Social Access Low Perceived Risk/Harm Community Norms	6
Media Advocacy	General Population	Community Norms Social Access Retail Access Enforcement	7
Enforcement and Criminal Justice Training/Education	Law Enforcement	Enforcement	10

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Overdose Prevention Strategies	Target Population	Intervening Variables	Page #
Improving Response of First Responders	First Responders	Low Perceived Risk/Harm	7
Overdose Prevention Materials/Social Marketing/Training	General Population Treatment Providers Treatment Recipients Law Enforcement Individuals Recently Released from Jail	Low Perceived Risk/Harm Community Norms	8
Naloxone Programs/Trainings	General Population Users Family & Friends of Users	Low Perceived Risk/Harm Community Norms	8
Raising public awareness of the Good Samaritan Law	General Population	Enforcement Community Norms	9
Enforcement and Criminal Justice Training/Education	Law Enforcement	Enforcement	10

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Screening, Brief Intervention and Referral to Treatment	Health Care Providers At-Risk Individuals	Low Perceived Risk/Harm Community Norms Treatment Access	10
Train police and first responders with the means of referring individuals to treatment	Law Enforcement	Enforcement Low Perceived Risk/Harm Treatment Access	11
Drug Courts, diversion and referrals (Promote the diversion and treatment over incarceration for offenders of possession laws)	Judicial System State Prosecutors Judges	Enforcement Treatment Access	11
Ensure access to treatment for individuals who are misusing or addicted to opioids or who have other substance use disorders	Users Family & Friends of Users	Low Perceived Risk/Harm Treatment Access	12
Promote effective treatment for opioid use disorders	Users Family & Friends of Users	Community Norms Treatment Access	12

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Media Advocacy	General Population	Community Norms Retail Access Social Access Enforcement Treatment Access	7