



DESTINATION DIGNITY

MARCH FOR DIGNITY AND CHANGE IN MENTAL HEALTH

August 24, 2015 | Washington, DC

www.DestinationDignity.org

#MHDignityMarch

Join us for Dignity! Rally for Change!
National Mall Washington DC on Monday, August 24th !

Event Day Briefer

MONDAY AUGUST 24 Program

11:00-11:30am

Pre-Event Warm-up w National Leaders
Hyatt Regency Washington on Capitol Hill, New Jersey Avenue NW

*12:00 noon -1 pm

Destination Dignity Rally
3rd St. NW and Jefferson Dr., NW

*1-2pm March for Dignity!

Simultaneous National Digital Rally internationally at #mhdignitymarch



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Mental health conditions affect nearly all American families and disable up to 20% of the population on any given day. Silence, apathy, discrimination and stigma though have prevented us as the nation from addressing these pervasive needs, stopping the tragedy of suicide, providing and funding the right kind of supports for recovery.

Destination Dignity: the March for Dignity and Change in Mental Health is a grassroots national effort to call for dignity, rights and support for the millions of Americans affected by mental health conditions. By rallying together in a large coalition of stakeholders, **Destination Dignity** will create public visibility, engage community in coalition, and activate new supporters to come out and share their recovery and push forward a Lime Green wave of change!

Crucially **Destination Dignity** is led by people who themselves live with mental health conditions, including mental health consumer advocates and people in addictions recovery. It is an action for social justice and healing to foster a national agenda on the tragic array of negative impacts including poverty, unemployment and death by suicide. And a call out to those many Americans who thrive in spite of sometimes debilitating mental illness symptoms to stand up against stigma and discrimination, claim dignity and demand change.

Lime Green has been chosen as the international color mental health awareness, and the rallying identifier to pull mental health out of the shadows and create a nation where a Americans get the support and service they deserve in atmosphere of human dignity.

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Crucial Participant Info



Hello Champions!

Thank you for joining **Destination Dignity**: the March for Dignity and Change in Mental Health! We are so excited to have you join us in this national effort to call for dignity, rights and support for all of those affected by mental health conditions.

PLAN TO BE AT THE RALLY SITE at the corner of Jefferson St NW and 3rd on the Mall at 12noon !
[Metro: Judiciary Square, L'Enfant Square]

For those on site at the March here are some items you may consider bringing with you:

- Signs, Placards, Banners! esp. in **Lime Green**
- **Noise-makers, whistles, chanters!**
- Weather-appropriate clothing (plan for **HEAT** and possibly thunderstorms (rain ponchos etc.)
- Hats, Sunglasses, **Sunscreen**
- T-shirts etc. representing your organization
- Snacks or lunch (limited snack bags available)
- Cell phones, video, cameras for images, Twitter, SnapChat etc.
- Extra water (we will provide some water)
- Umbrella for shade or rain
- Lime green clothing or accessories for visibility
- Comfortable shoes
- Blanket for sitting on the grass (No lawn chairs, please! limited seating for accessibility)
- Friends, family, colleagues, strangers
- Anything else **YOU** need to take care of yourself

PLEASE DO NOT BRING:

- Helium-filled balloons
- Food for preparation, grills etc.
- Excessive items you cannot easily discard or carry

By rallying together, **Destination Dignity** will create public visibility, engage community in coalition, and activate new supporters to come out and share their recovery and push forward a Lime Green wave of change! Get loud get proud and make a sound for change as we march towards our **Destination Dignity!!**

The Destination Dignity Coalition!

Thanks to so many this huge effort is pushing for change for our nation!! Please be sure to give the planning partners, organizational supporters AND give your march volunteers a big shout of gratitude.

Destination Dignity! Founding Partners: The Campbell Center; The Center for Dignity, Recovery and Empowerment; Copeland Center for Wellness and Recovery; Mental Health America; New York Association of Psychiatric Rehabilitation Services.

Supporting Partners

Active Minds; American Association of Suicidology; American College of Mental Health Leadership; American Counseling Association; Association for Behavioral Health and Wellness*; Bazelon Center for Mental Health Law; Beyond Today International; California Association of Mental Health Consumer-Run Organizations; Carson J. Spencer Foundation; Coalition of Behavioral Health Agencies, Inc.; Community Access; Consumer Action Network; DBSA National Capital Area; D.C. Department of Behavioral Health; District of Columbia Peer Support Association; Each Mind Matters (CalMHSA); The Entertainment Industries Council; Institute for Community Living; Intentional Peer Support; The Kennedy Forum; Klein, Padron & Associates; MHA Maryland*; Mental Health Association of San Francisco*; National Alliance on Mental Illness*; National Association of County Behavioral Health Developmental Disability Directors; National Association of State Mental Health Program Directors*; National Association of Social Workers*; NAMI of Central Suffolk; National Council for Behavioral Health*; National Disability Rights Network; National Empowerment Center; National Mental Health Consumers' Self-Help Clearinghouse; National Mental Health & Dignity Day; On Our Own of Maryland; On Our Own of Prince George's County; Psychiatric Rehabilitation Association; Reasons to Hope Foundation; Recovery Innovations; Temple University Collaborative on Community Inclusion of Individuals with Psychiatric Disabilities; Tennessee Mental Health Consumers' Association.

More are joining us every day and so can you!
www.DestinationDignity.org

Core supporting organizations, *major contributor